

All mail orders filled promptly and carefully. Shipping charges prepaid except on basement and toilet goods.

American Railway Express money orders may be bought at Transfer Desk, Main floor—convenience for patrons.

## "We're Better Prepared than Ever"

Says the Buyer for the Girls' Shop.



That's the best news we know of to tell girls and their mothers. For it means we have larger stocks and wider varieties than we've ever had before. Styles will please both mothers and daughters, and prices will be found to be reasonable for the thoroughly dependable qualities offered.

**School Opens Monday, September 15th.**

That is a very short time in which to purchase the numerous necessities required to complete a girl's wardrobe. With the advantage yours, we urge you to not wait until the last moment. Shop early, get better service, and choose from unbroken stocks.

### The New Coats Are Warm and Pretty

More than that, they are made with the same careful attention to details as in mother's or big sister's coat. Workmanship, style and fit were never better; varieties are extensive.

**For Girls 8 to 10 Years**—Velvets, chinchilla, plush, broadcloth and silvertone; in plain and belted styles, navy, tan, brown, pink, victory red and black; some have fur collars and cuffs of fur.

—Priced \$18.50 to \$110.00

**For Ages 15, 16, 17, 18**—Juvenile sizes made of chinchilla cord, chinchilla, plush, belted and lace shawl collars; many styles for trimming.

—Priced \$27.00 to \$115.00

### These Coats Surely Will Keep Little Tots Warm

Attractive little garments for ages 2 to 6 years, made of chinchilla, velveteen, broadcloth and silvertone; some with round yoke and skirt Shirred on; many are hand-embroidered, in all the new autumn shades.

—Priced \$10.50 to \$22.50

### If You are a Girl Between the Ages of 8 and 17 Years You'll Just Love These Beautiful New Dresses

You will probably find many dresses in this splendid collection that will be "first choice." They are in serges, tricotine and wool jersey, in navy, tan and black; middy, straight and loose belted styles; some in empire effect, tailored and trimmed types.

—Priced \$9.50 to \$45.00

### Betty Wales Dresses for Misses

The makers of these dresses specialize on styles for misses and small women; that is one reason they produce such effective styles. These dresses are of good quality serge and tricotine, with narrow and pleated skirts, and straight blouses. They are decidedly smart and reasonable in price.

—Priced \$25.00 to \$45.00

Fourth Floor

